

Australian Cider Festival

Cider Australia, the association representing the Australian Cider industry, is pleased to announce details for the inaugural *Australian Cider Festival* on the weekend of Saturday 13th & Sunday 14th October 2012. The festival, which is open to the public, will be held at Sydney's Hotel Steyne in Manly, and will be the largest event of its kind ever in Australia. Festival-goers will find stalls offering local and international ciders, paired with a seasonal cider-matched gourmet food menu. A great line-up of Australian bands will also be on show as well as other activities.

Organisers are expecting to attract more than 1,000 people to the festival including cider enthusiasts, amateur cider-makers, craft beer and wine enthusiasts and Sydney-siders looking for a fun day out in the spring sunshine.

Confirmed cider brands at the festival include Australian Brewery, Batlow Cider, Bilpin Cider, Borrodell Winery, Flying Brick Cider, Hills Cider, Little Creatures, Lobo Cider, Lost Pippin Cider, Magners, Matilda Bay, Monteiths, Napoleone Cider, Old Mout, Redoak Brewing, Small Acres Cyder, Sydney Brewery & Tilse's Apple Truck Cider.

Cider Australia says that "A key objective of the festival is to increase consumer awareness and education of cider in Australia, so hopefully people get a lot out of it, as well as have a tonne of fun".

The festival will take place from 2pm – 6pm on Saturday 13th & Sunday 14th October downstairs at Hotel Steyne, with tickets available at www.moshtix.com.au, 1300 GET TIX (438 849), on your mobile www.moshtix.mobi and all Moshtix outlets.

Cider Awards Tasting Event

The Australian Cider Awards will again be held in Orange NSW on Wednesday 10th October with over one hundred cider entries to be judged by UK cider expert Andrew Lea, Max Allen and Neil Cameron. A judges selection of award-winning ciders will be available at a special tasting at 12 noon prior to the festival on Saturday 13th October upstairs at the Hotel Steyne. This event is also open to the public with tickets available at www.moshtix.com.au, 1300 GET TIX (438 849), on your mobile www.moshtix.mobi and all Moshtix outlets.

Cider Awards Presentation Dinner

The awards presentation dinner where medal and trophy winners are to be announced will be held on Friday 12th October at the Sebel Hotel in Surry Hills. This event is also open to the public with tickets available from richard@schwartzbrewery.com.

Schedule of events (visit www.cideraustralia.org.au for full details)

Friday 12th October, 6.30pm – Cider Awards Presentation Dinner (tickets available through richard@schwartzbrewery.com)

Saturday 13th October, 12pm-2pm – Cider Awards Tasting Event (tickets available through www.moshtix.com.au)

Saturday 13th & Sunday 14th October, 2pm-6pm – Australian Cider Festival (tickets available through www.moshtix.com.au)

The Australian Cider Festival is proudly supported by Best Bottlers, Hotel Steyne, MK Beverage Solutions, Appledale Processors, C.L. Johnston Packaging, Orange City Council and Plasdene Glass Pak.

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